





The 22nd China International Lubricants and Technology Exhibition

China International Metalworking Fluids and Surface Cleaning Technology Exhibition

Shanghai Convention & Exhibition Center of International Sourcing (No.2739 West Guangfu Road, Putuo District)

June 8-10, 2022



The Weathervane of Asia's Industrial Lubricant, Metalworking Fluid & Surface Cleaning Industries

One of the largest dedicated industrial lubricants exhibitions in the world, Inter-Lubric and the Metalworking Fluids & Surface Cleaning (MWF&SC) Expo is the main portal into China's industrial lubrication and cleaning sectors, having established its reputation over the last 20 years. In 2022, the 22nd InterLubric China and MWF&SC Expo will be held in Shanghai at the Shanghai Convention & Exhibition Center of International Sourcing from June 8th to 10th 2022.

2000-2021 Summing up:

Global Brands

Square-meters in Total Booth Displays

Domestic and Foreign **Buyers Attending**

rofessional Conference and

3,500+ | 180,000+ | 200,000+ | 150+

The show is a globally renowned industry event that provides an all-inclusive communications platform for business development and technical exchange for lubricant and metalworking fluid producers, manufacturers, distributors and end users.





Greasing the Wheels of China's Industrial Lubrication Market for 21 Years!

InterLubric & MWF&SC Expo provide industry professionals with a one-stop face-to-face communications hub that covers the entirety of the lubricant, metalworking fluid and surface cleaner supply chains.

The show is China's foremost annual gathering of industrial lubricant, metalworking fluid and surface cleaning industry professionals, bringing together well-known industry brands and leading businesses from across all sectors. We provide industry leaders and influencers from throughout China and around the world with the opportunity to actively network and engage with one another.



Smoothing the Way for Businesses Entering China for 21 Years!

InterLubric & MWF&SC Expo offer access to the largest lubricants industry trade network of distribution agents and dealers in the country. We specialize in assisting enterprises getting started in China to tap into and open up their distribution agent channels, broaden their product reach and expand their business partnerships.



Through a host of established forums and innovative activities, professional industry training resources and targeted engagement services, we bring in high-quality distributors, dealers and sales agents, and provide a vibrant and proactive space for effective networking and business development for the various grades of enterprises and organizations looking to do business here.

Channeling the Flow of Industry for 21 years!

InterLubric & MWF&SC Expo unceasingly seeks out the technological frontiers and market hotspots. Built on our influential reputation as a high-grade comprehensive industry platform, our experienced team offers a complete, multi-purpose events framework for executive and technical dialogue, as well as a respected program of professional industry training and consultation services. We create the space for active discussion within the industry aimed at facilitating knowledge exchange, technological development, trade relations, and business cooperation. Our flagship events are:



The China International Lubricants, Base Oils & Additives Conference

The China International Metalworking Fluids & Surface Technology Development Summit

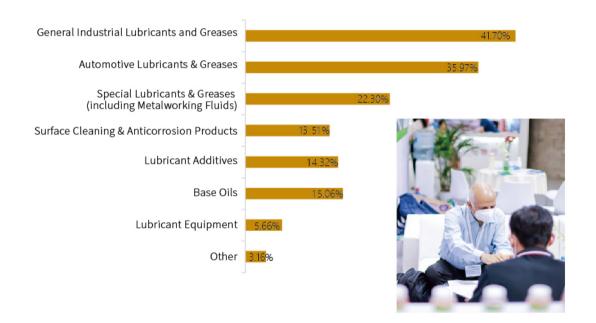




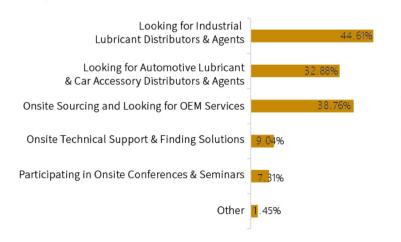




Visitors' Scope of Interests:



Visitors' Main Purpose for Attending:





Exhibits Categories:

Automotive Lubricants & Maintenance Products:
Engine Oils, Antifreeze Solutions, Brake Oils/Fluids, Coolants, Antifriction Oils.

Cleaning Liquids, Lubricant Greases, Fuel Additives, Other Automotive Chemical Products

Industrial Lubricant Oils & Greases:

Hydraulic Oils, Gear Oils, Compressor Oils, Vacuum-Pump Oils, Conduction Oils, Electrical Appliance Oils, Rubber Oils, Food Grade & Cosmetic Oils, Metal Refining & Machine Oils

Metalworking Fluids & Antirust Oils:

Cutting Fluids, Quenching Fluids, Die-Casting Fluids, Mold Release Oils, Antirust Oils & Fluids, Cooling Fluids, Defoamers, Dispersants, Releasing Agents, Wax Emulsion, Catalysts, Antirust Agents

Surface Cleaning Solutions:

Surfactant, Detergent, Polyether, Organosilicone, Bactericide, and Mildew Preventative Products; Cleaning Corollary Equipment

Products' Raw Materials:

Base Oils, Lubricant Additives

Lubricant Systems & Related Equipment :

Lubricant System Design, Development, Maintenance & Environmental Protection Solutions

- Lubricant Related Production Facilities & Instruments:
- Other:

Lubricant & Surface Cleaning Industry Related Human Resources & Consulting Services, Information & Media Services, Web Services

2022 Exhibition Highlights

1. Professional Vertical Exhibition Platform

The exhibition enables you to navigate the niche markets of industrial lubricants, metalworking fluids and surface cleaning solutions effectively, and can provide you with an efficient way to engage in productive face-to-face discussion and boost your supply chain relations.

3. OEM / ODM Pavilion

The exhibition incorporates a dedicated pavilion for local lubricant companies (about 10-15 units) with OEM / ODM production capacity. The special showcase brings you even more evident partnership advantages, covering service areas concentrating on production, technology, logistical storage and marketing promotion. Business matchmaking is organized for both brand owners and local OEM/ODM providers in both online and offline forms.

2. Numerous Events Held Concurrently

The show hosts a full conference platform alongside the exhibition, bringing together a summit, technical seminars and training courses that can equip you with valuable knowledge on the latest industry trends and technological developments.



4. Imported Lubricant Oil Brands Pavilion

The show also hosts a high-profile pavilion for imported lubricant oil brands to meet the demand from professional lubricant dealers and agencies here in China. It provides a very effective way for you to screen and select the broad variety of distribution channels in China's domestic market.

Veteran Brands























































































































































































































































排名不分先后





Integrated online and off-line promotion channels





- WeChat: 50,000+ industry subscribers on the show's official channel – 'Lube Focus'
- Media Cooperation: long-term cooperation with more than 70 domestic and foreign business magazines and websites.
- Global Networks: cooperation with many international news agencies



- On-line Activities: OEM online platform to service main local OEM lubricant manufacturers
- Off-line Activities: hosting free lubricant-focused salons and other industry related activities
- Local Promotion: brand promotion in automobile spare-parts centers and 4S shops



• Personalized Publicity Scheme:

bespoke communications plans that meet your brand positioning and promotional needs

- E-Bulletins: sent to domestic and foreign audiences monthly, delivering the latest show and industry updates
- Tailored Invitations: direct mail to domestic audiences
- Website: advertising opportunities and online product platforms available

2022 Events Preview

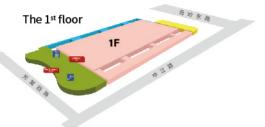
- ☆ The 13th China International Lubricants, Base Oils & Additives Conference
- ☆ The 7th China Metalworking Fluid & Surface Cleaning Technology Development Summit
- ☆ Anticorrosion Technology Seminar
- ☆ Lubricant Entrepreneurs Salon
- ☆ API Exchange Course
- ☆ Gear Oil Training Course

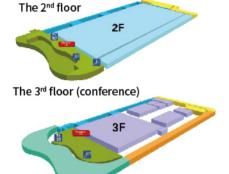




- ☆ Domestic Lubricant Dealer & Distributor Program
- ☆ Lube Oil OEM Public Benefit Roadshow & Matchmaking Meetings
- ☆ Friendly Football Match

Floor Plan

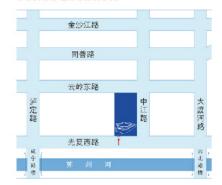




About CECIS

CECIS-Shanghai is located at 2739 West Guangfu Road, in the center of the Changfeng Ecological Business District, next to Changfeng Park. It is a modern international complex of exhibition and convention activities and catering services, providing a beautiful ecological environment, advanced information network systems, complete business facilities and convenient public transportation network access.

Venue Location



Organizers



Council for the Promotion of International Trade Shanghai



SINOPEC Lubricant Company Limited



PetroChina Lubricant Company

Show Management

INT≣X

Shanghai Intex Exhibition Co., Ltd.

Co-organizers



Shanghai Lubricant Trade Association

Contact Us

Shanghai Intex Exhibition Co., Ltd.

Floor 11, New Town Mansion , #55 Loushanguan Road, Shanghai 200336, China Mr. Kerley Zhang,

T: +86 (0)21-62951239

E: zhangying@shanghai-intex.com



"润滑油聚焦"微信 行业第一互动平台