



2016 Show Report

17th China International Lubricants and
Technology Exhibition



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The background is a photograph of a busy exhibition hall with many people walking on a blue carpet. In the center, there is a large red triangle. Inside the triangle, the number '01' is written in large white font. Below the triangle, there is a red horizontal bar containing the text 'PART ONE'.

01

2016 Basic Information

PART ONE



17th China International Lubricants and Technology Exhibition

【Time】 September 20-22, 2016

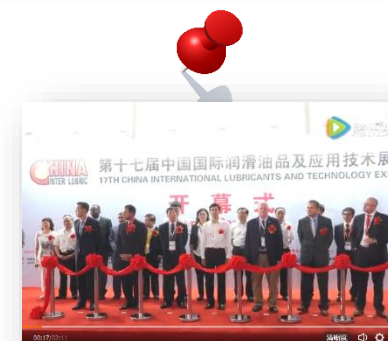
【Venue】 Guangzhou, China Import and Export Fair Complex



Has been successfully held in Beijing, Shanghai and Guangzhou for **17** years
Attracting near **2000** exhibitors.



Professional events and conferences over **100**
90,000+ professional attendees including
manufactures, dealers, distributors and end users



2016 Review

【Organizers】

SINOPEC Lubricant Co., Ltd

PetroChina Lubricant Company

China Council for the Promotion of
International Trade Shanghai

China Council for the Promotion of
International Trade Guangzhou

【Management】

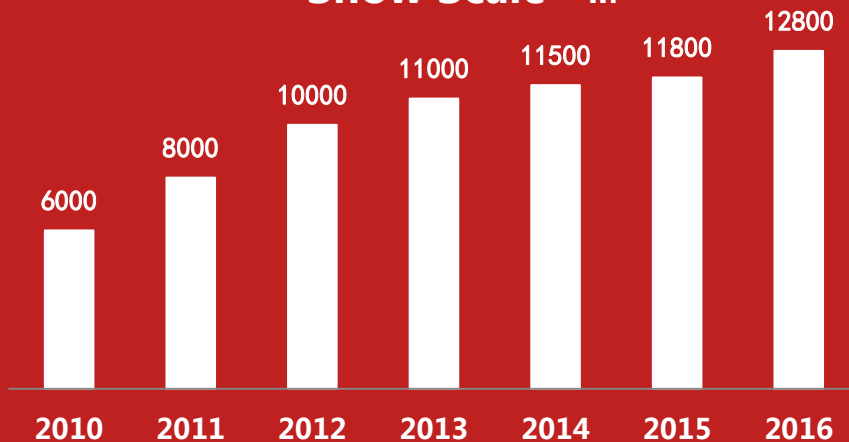
Shanghai INTEX Exhibition Co., Ltd

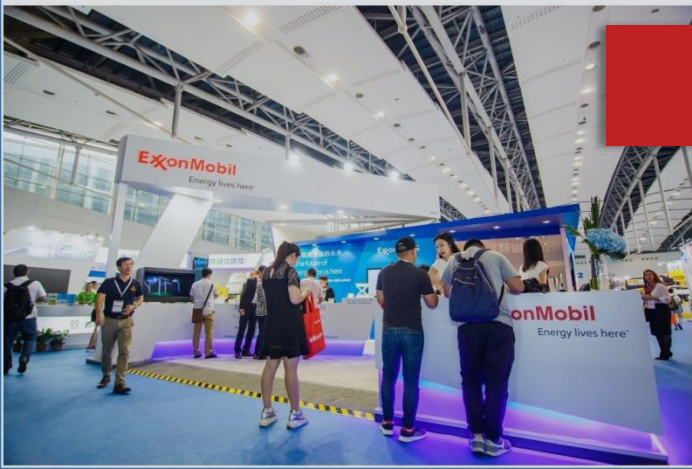
【Co-organizer】

Shanghai Lubricant Trade Association

Guangzhou International Exhibition Corporation

■ Show Scale m²





PART TWO



The show boasted near 200 brand enterprises from 17 countries and regions this year.

Sinopec, Petrochina, Eneos, ENI, Ineos, CECEP, HANDI, Prince, Clariant, Emery, BASF, SASOL, Jama, CAM2, MAKHOP, JinXueChi, API, Exxonmobil, Italmatch Chemicals, HUANQIU, CHARMING, NACO, CITGO, OTL, Boer, SANO, LU'AN, SMART OIL, XTREME, Clean Oil, QICHENG, KANGTAI, TIANHE Chemicals, Rhein Chemie, kelly, OELCHECK, EUBO.....

The brands cover The United States, Russia, UK, Germany, Canada, Italy, France, Vietnam, Malaysia, Japan, Singapore, South Korea, South Africa, Saudi Arabia, Mainland China, HongKong and Taiwan.

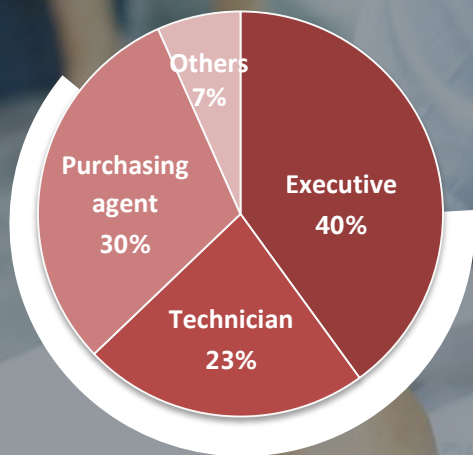


A woman with dark hair and a red headband is looking through a glass display case. The background is blurred, showing museum exhibits. A large red triangle is overlaid on the image, containing the number '03' and the text 'Visitor Analysis'. Below the triangle is a red rectangular bar with the text 'PART THREE'.

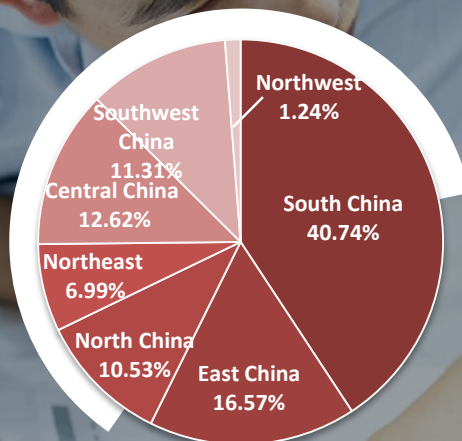
03

Visitor Analysis

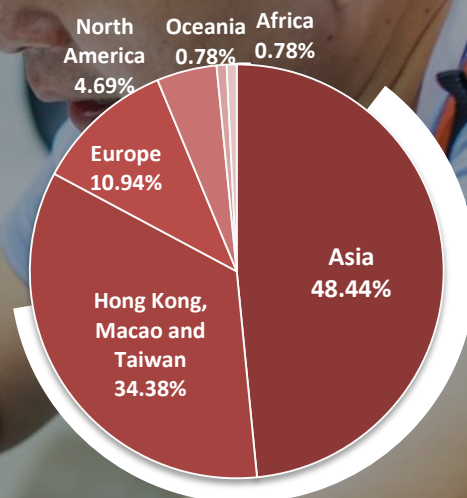
PART THREE



Visitor's Positions

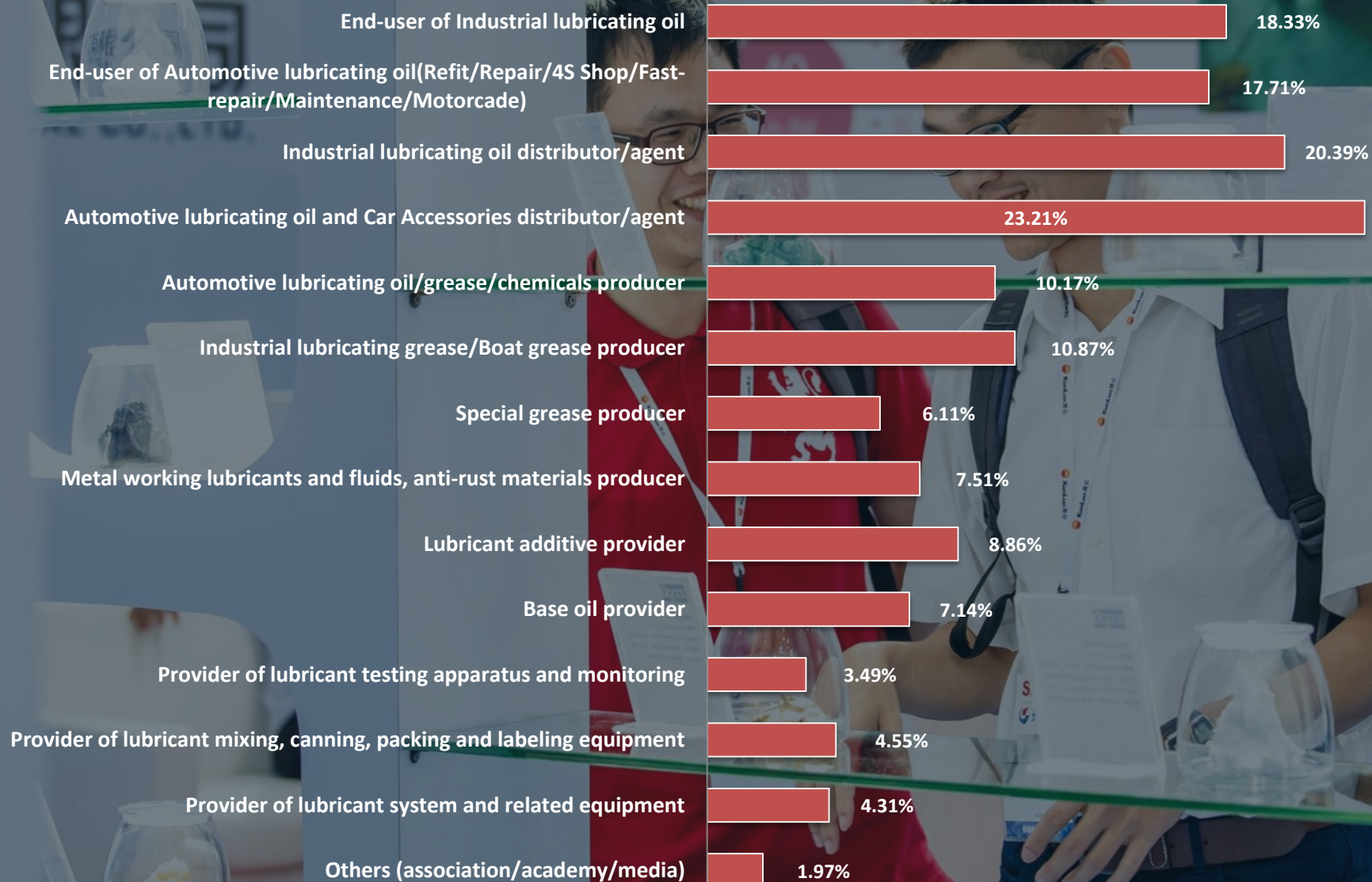


Visitors distribute



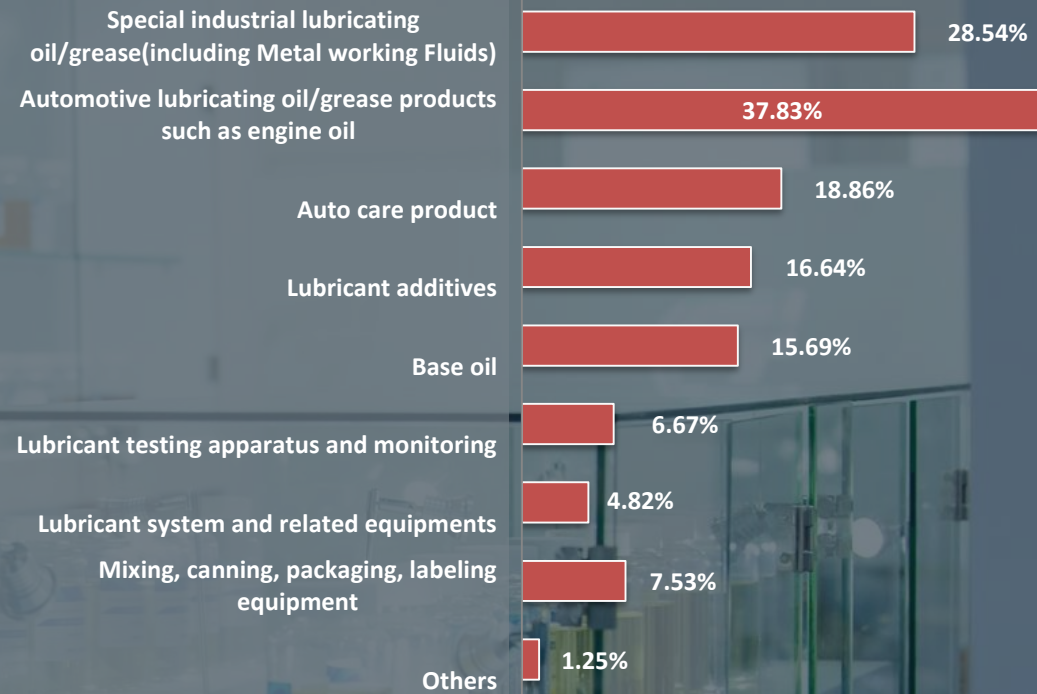
This year's show attracted 11232 attendees from 255 provinces and cities of China and 36 overseas countries and regions.

Types of visitors

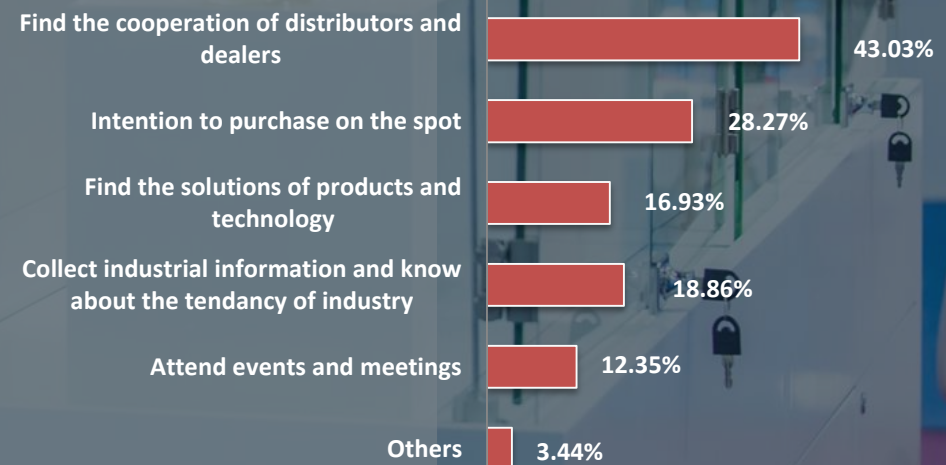




Visitors interested products:



Destination of the professional visitors:





04

Events & Conference

PART FOUR



2016 China International Lubricants, Base Oils & Additives Conference

As the premiere event of Lubric China, 'China International Lubricants, Base Oils & Additives Conference' has been successfully held in Shanghai, Beijing, and Guangzhou for six years with the strong support of large enterprises. With the continues response to the 'Made in China 2025', this year's conference will be held on September 19 at LANGHAM PALACE, Guangzhou. The conference will be presented by trend reports in the morning and sub-conferences in the afternoon. In order to bring the most authoritative industry trend analysis, the most cutting-edge technology products release and the experience sharing.



2016 China International Lubricants, Base Oils & Additives Conference

【Time】 September 19, 2016

【Venue】 LANGHAM PLACE, Guangzhou



2016 Domestic Lubricant Dealer and Distributor Program

This program aims to present lubricant distributors and dealers an objective and comprehensive platform to understand the Chinese lubricant industry for a whole picture and to help them to find the ideal brand and products for cooperation.

At same time it brings lubricant distributors and dealers professional training on technology and marketing as well as opportunities for exchanging experience.



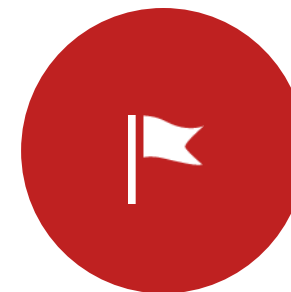
Visiting 16th Lubricants Exhibition

PART 01



Lubricant Dealer and Distributor Experience Sharing

PART 02



Lubricant Dealer and Distributor Experience Banquet

PART 03



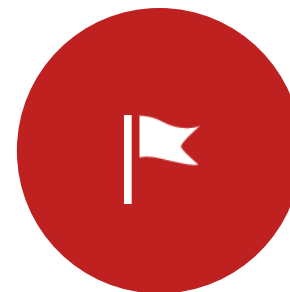
Automobile Lubricant Distribution
Agent Business Development Training

PART 04



Industry Oil Distributor and Dealer
Technical Service Experience Sharing

PART 05



Lubricant Distributor and Dealer
Enterprise Field Inspection

PART 06

2016 International Lubricant Training Courses



"2016 International Lubricant Training Course" is jointly organized by Society of Tribologists and Lubrication Engineers(STLE) and Shanghai Intex Exhibition Co., Ltd. This year's course is an advanced course and the topics cover Gear Lubricant , Hydraulic Fluid, Engine Oil Additive/General Additives, Base Oils, Wear, Grease.

Delegates : Lubricant products, Base Oils, Additives and Oil Detection, Analysis Companies





2016 Metal Working Fluids Communication Seminar





第十七届中国国际润滑油品及应用技术展览会
17TH CHINA INTERNATIONAL LUBRICANTS AND TECHNOLOGY EXHIBITION

2016润滑油品 检测与监测研讨会

主办单位：



行业协会

有限公司

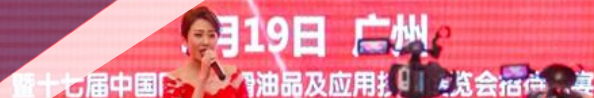


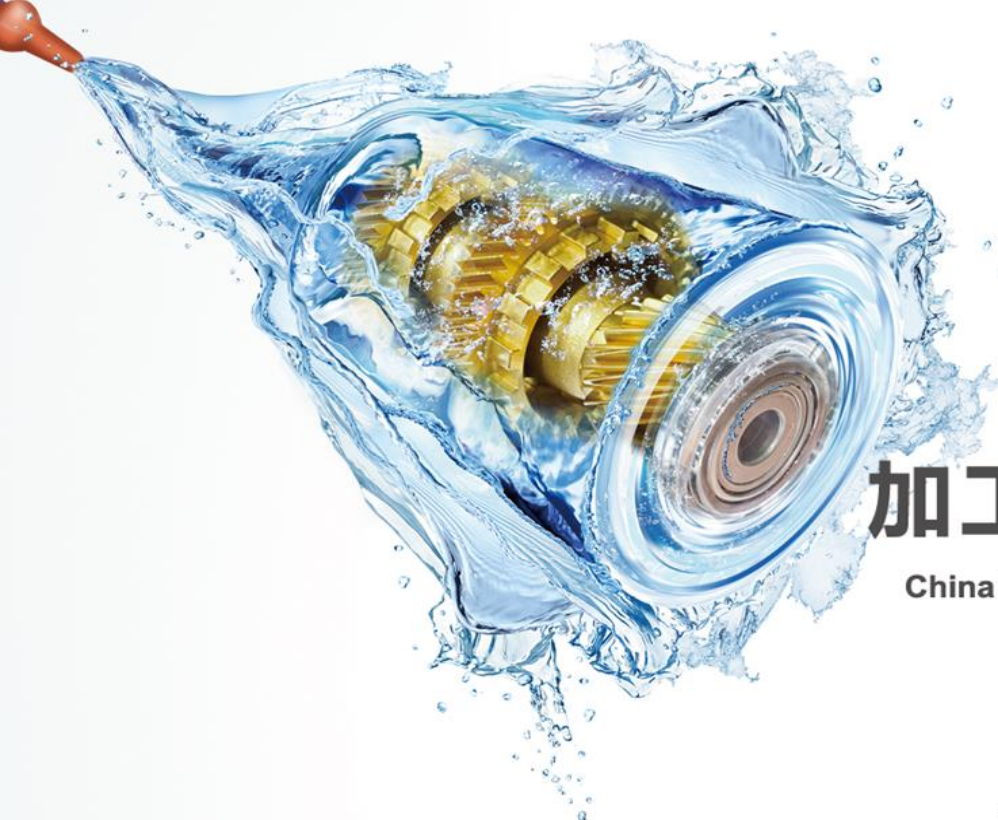
油液监测服务于设备维修

- 支持预防维修 (Preventive Maintenance) :
 - 延长维修周期、换油期
- 支持预知维修 (Predictive Maintenance) :
 - 早期预报故障, 避免失修和过修
- 支持主动维修 (Proactive Maintenance) :

发现和消除故障的根本原因, 延长设备、
零部件和油品的寿命

Lubricant Detection and Monitoring Symposium





中国金属 加工液技术发展

China Metalworking Fluids Technology
Development Summit

高峰论坛

2016.6.23 中国·上海
Shanghai, China

上海扬子江万丽大酒店(延安西路2099号)

Renaissance Shanghai Yangtze Hotel (No.2099 West Yan'an Road)

主办单位



上海市润滑油品行业协会金属加工液专业委员会
Shanghai Lubricant Trade Association



上海国际展览中心有限公司
INTEX Shanghai Co., Ltd



BAOSTEEL

上海宝钢工业技术服务有限公司
SHANGHAI BAOSTEEL INDUSTRY TECHNOLOGICAL SERVICE CO.,LTD.

联合主办媒体



《润滑油情报》
LUBRICANT INFORMATION



China Metalworking Fluids Technology Development Summit

June.23,2016

Venue : Renaissance Shanghai Yangtze Hotel

The "Made in China 2025" is introduced to strengthen the high-end manufacturing, Metalworking fluids industry in high-end manufacturing is not only to uphold the development, but also will carry the building green manufacturing system on shoulders and take the development of ecological civilization .

In summary, metalworking fluids technology's progress is closely related to national strategy. Cutting fluid which is environment-friendly is the development direction of cutting fluid. Additionally ,it is an important support to build a green manufacturing system, and comes "Made in China 2025" strategic planning into reality. Therefore , we invite you to attend 2016 metalworking fluids technology development forum, sharing the advanced metalworking fluid technology.

2016金属加工液国际培训课程

2016 International Metalworking Fluid Training Course



主办单位Organizers:

摩擦学者和润滑工程师协会

Society of Tribologists and Lubrication Engineers

上海国展展览中心有限公司

Shanghai Intex Exhibition Co.,Ltd.

2016年6月24日

上海国际展览中心 二楼会议室

【Organizers】



Society of Tribologists and
Lubrication Engineers (STLE)

Shanghai INTEX Exhibition Co., Ltd

【Highlights】



The courses are produced by Jerry
Byers、 Dr. Neil Canter、 Dr.
Robert M. Gresham who are
reputable experts in MWF
industry.

【Time】



June.24 , 2016
INTEX Shanghai

【Intention】



Intend to build the most
authoritative training courses in
the industry of metal working
fluids .





05

Publicity

PART FIVE



未来

ExxonMobil

here

01

Official website

Annual advertising opportunities ,online exhibition platform available.

02

Wechat

Effective interaction among professional fans ,the sustained attention to industry information , release free business news.

03

Media cooperation

More than 50 domestic and foreign business magazines and websites

04

The global network

Cooperation with many international news agencies ,information geometric transfer.

05

EDM

Sent to the domestic and foreign audience base monthly delivering the latest show updates.

06

Off-line activities

Hold lubricating salons promotion through industry related activities.

07

Exhibition tickets

Direct mail to domestic audience , warm-up in advance.

08

Promotion in South China

Brand promotion in local Auto Parts City and 4S shop.

09

Personalized publicity scheme

Tailored effective propaganda plan combined with your brand positioning and promotion needs.



产品	名称	规格	单位
磷酸酯	磷酸酯	1% 1% 40% 50%	kg
磷酸酯	磷酸酯	1% 1% 40% 50%	kg
磷酸酯	磷酸酯	1% 1% 40% 50%	kg
磷酸酯	磷酸酯	1% 1% 40% 50%	kg
磷酸酯	磷酸酯	1% 1% 40% 50%	kg
磷酸酯	磷酸酯	1% 1% 40% 50%	kg
磷酸酯	磷酸酯	1% 1% 40% 50%	kg
磷酸酯	磷酸酯	1% 1% 40% 50%	kg
磷酸酯	磷酸酯	1% 1% 40% 50%	kg
磷酸酯	磷酸酯	1% 1% 40% 50%	kg

咨询: 021-6251 9531

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定西路1232号
2号楼303室
邮编: 200050
电话: 021-6251 9531
传真: 021-6211 0628
邮箱: info@symann.cn

Sulfonized EP Additives			
产品	名称	规格	单位
磷酸酯	磷酸酯	1% 1% 40% 50%	kg
磷酸酯	磷酸酯	1% 1% 40% 50%	kg
磷酸酯	磷酸酯	1% 1% 40% 50%	kg
磷酸酯	磷酸酯	1% 1% 40% 50%	kg
磷酸酯	磷酸酯	1% 1% 40% 50%	kg
磷酸酯	磷酸酯	1% 1% 40% 50%	kg
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电话: 021-6251 9531
传真: 021-6211 0628
邮箱: info@symann.cn

Phosphate Ester Anti-wear EP Additives			
产品	名称	规格	单位
磷酸酯	磷酸酯	1% 1% 40% 50%	kg
磷酸酯	磷酸酯	1% 1% 40% 50%	kg
磷酸酯	磷酸酯	1% 1% 40% 50%	kg
磷酸酯	磷酸酯	1% 1% 40% 50%	kg
磷酸酯	磷酸酯	1% 1% 40% 50%	kg
磷酸酯	磷酸酯	1% 1% 40% 50%	kg
磷酸酯	磷酸酯	1% 1% 40% 50%	kg
磷酸酯	磷酸酯	1% 1% 40% 50%	kg
磷酸酯	磷酸酯	1% 1% 40% 50%	kg
磷酸酯	磷酸酯	1% 1% 40% 50%	kg

06

Comments

PART SIX





JAMA Lubrication

We are very satisfied with the number and quality of the audience, construction and other on-site services. We hope that you can contact us as soon as possible next year, so that we can give priority to the position.



QICHENG Industrial

We'd appreciate that the organizers can provide such an opportunity to exchange the information about synthetic base oil-related market. And we are very glad to share the experience among the industry with elites in Guangzhou.



China Energy Conservation & Environment Protection(Nanjing) Co., Ltd

We are satisfied with the quality of the audience. And the media is also quiet good. We hope that we can book a 100-square-meter booth next year.



STATE KEY LABORATORY OF TRIBOLOGY TSINGHUA UNIVERSITY

I have some achievements in the Lubricant and base oils summit . And I am quiet interested in the topic 'Multi-purpose, Multi-functional, High-performance Emulsifying Agent in Industrial Lubricating Products' from Clariant. I hope the organizers will extend the meeting to one and a half days next year



Chevron China

I am quite satisfied with the part of oil analysis and additives in international courses . Looking forward for further courses.



07

2017 Inter
Lubric China

PART SEVEN



- ‘
- Automotive lubricant products and automotive chemical maintenance products
 - Industrial lubricating oil and grease
 - Metal working lubricants and fluids , anti-rust materials
 - Lubricant additives and base oil
 - Lubricant system and machinery
 - Packing , charging and mixing equipments for lubricating production
 - Testing, quality control , recycling , assessment technology and equipment for lubricant product
 - Lubricating human resource ,consultancy , media and etc.
- ’

Booth price :

Area	Shell Scheme (USD)	Space Only (USD)
A	2300/9m ²	230/m ²
B	2000/9m ²	200/m ²

Exhibition

18th China International Lubricants
and Technology Exhibition

Time

September.21-23,2017

Venue

China International Exhibition
Center, Beijing

Thank You!

Wechat



Tel : 021-62953731 ; 021-62952132

E-mail : liujun@shanghai-intex.com ; guyuan@shanghai-intex.com

