

16th China International Lubricants and Technology Exhibition

2015 Show Report



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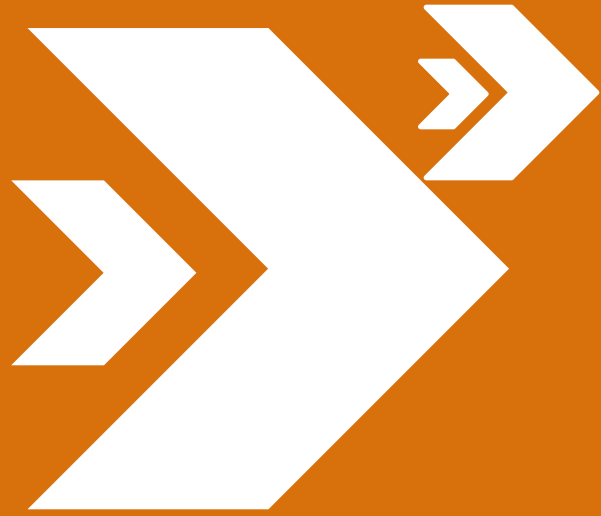
Inter Lubric China 2016

Contact us



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Basic Information

Beijing



Shanghai



Guangzhou

AS the most professional, authoritative and largest international exhibition in China lubricant industry, China International Lubricants and Technology Exhibition (Inter Lubric China) has received great support from organizers: SINOPEC Lubricant Company Limited, PetroChina Lubricant Company, and Council for the Promotion of International Trade Shanghai, and co-organizer Shanghai Lubricant Trade Association.

Inter Lubric China has been successfully held annually in Beijing, Guangzhou, Shanghai over the past 15 years, attracting over 1800 exhibitors, more than 70,000 professional attendees including manufactures, dealers, distributors and end users, with about 100 seminars and conferences in total. It is the wind vane of the China lubricants industry development and regarded as a must-attend annual event for lubricant professionals.

16th China International Lubricants and Technology Exhibition

Time

November 11 -13 2015

Location

INTEX Shanghai

Organizers

SINOPEC Lubricant Co.,Ltd



PetroChina Lubricant Company



Council for the Promotion of International Trade Shanghai



Co-organizer

Shanghai Lubricant Trade Association

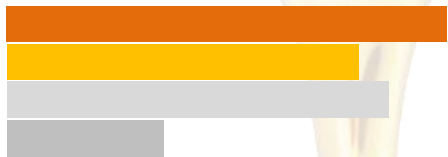


Show management

INTEX Shanghai CO.,Ltd



16th China International Lubricants and Technology Exhibition

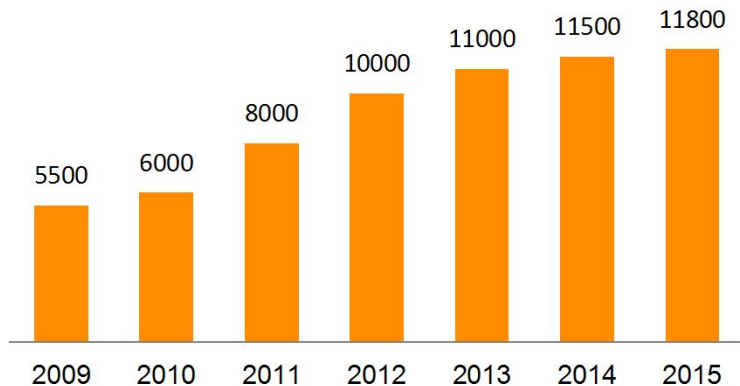


The show hit a new record in scale, reaching **11800m²** this year.

As the industry pioneer ,Inter Lubric China has been dedicating to industry upgrading and technical innovation for the past 16 years.

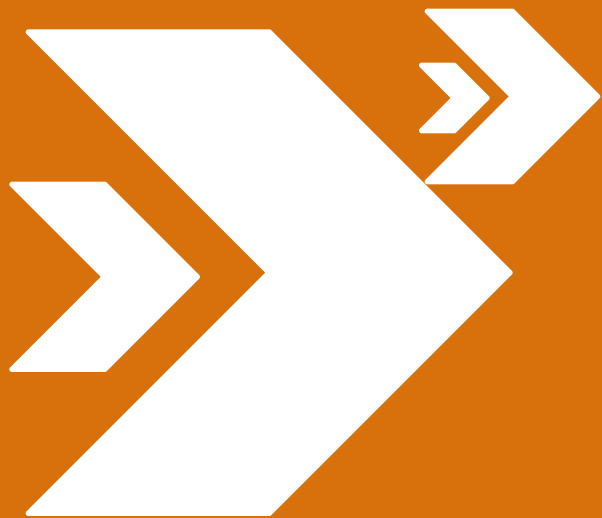
Show scale is increasing smoothly

Show scale : m²



*Inter Lubric China 2016
Video Review*





Exhibitors



All above is part exhibitors , more details click here



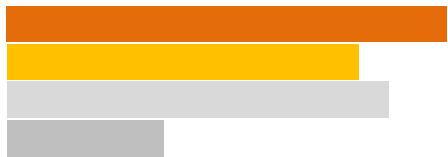
16th China International Lubricants
and Technology Exhibition

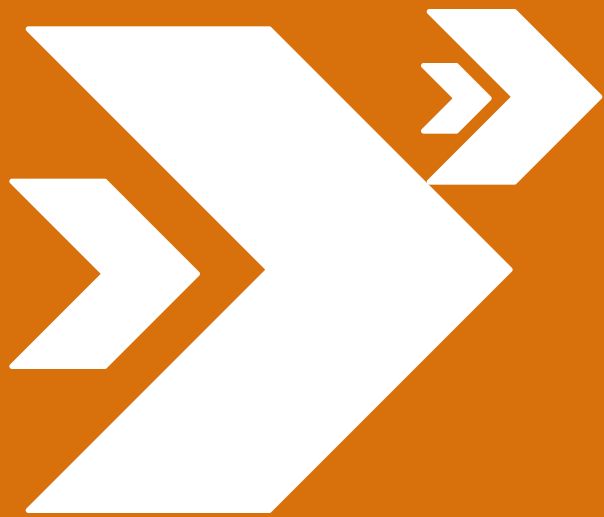
The show boasted 187 brand enterprises from 17 countries and regions this year ,including The United States ,Russia, UK, Germany , Canada, Italy, Finland, France ,Vietnam, Malaysia, Japan, Singapore ,South Korea, South Africa , Mainland China , Hongkong and Taiwan.

The worldwide famous chemical enterprises including ExxonMobil Chemical,BASF,Eneos,GAZPROMNEFT from Russia,Eni,API,JOMO,LUKOIL,Clariant,Emery,Sasol,AMALIE,Pcas,Italmatch Chemicals,CAM2,Rhein Chemicals etc. displayed their products and cutting-edge technology for China market.At the same time,the well developed national brand companies such as Sinopec,CPC Corporation,Taiwa,Clean Oil,HANDI,Tianhe,JinXueChi,HaiLian,SEANON and so on brought their latest products and technology for the exhibition and shared their future plans of the enterprises.

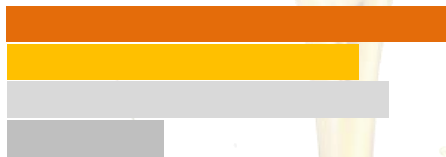
The NO.1 Show of China Lubricant Industry

16th China International Lubricants and Technology Exhibition



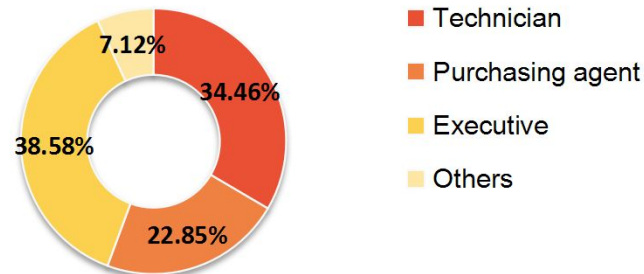


Visitor Analysis

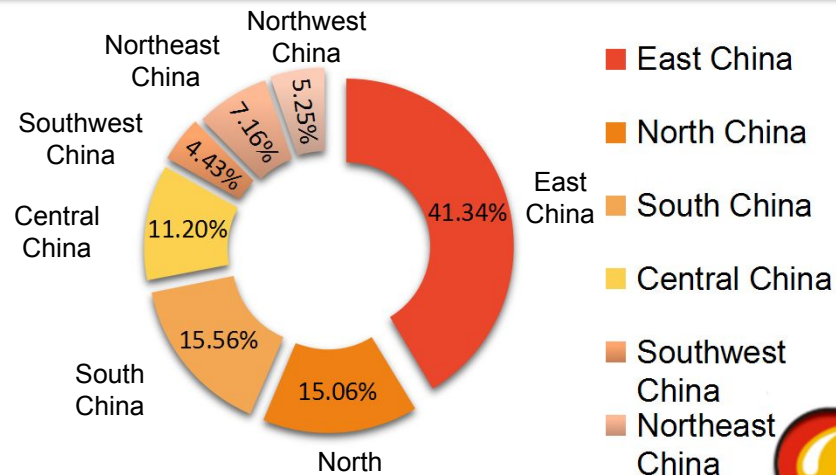


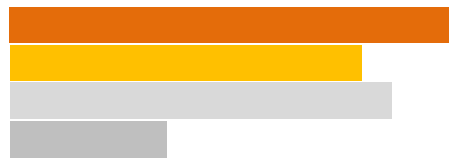
This year's show attracted **8334** attendees from **29** provinces and cities of China and **19** overseas countries .

Visitors' Positions

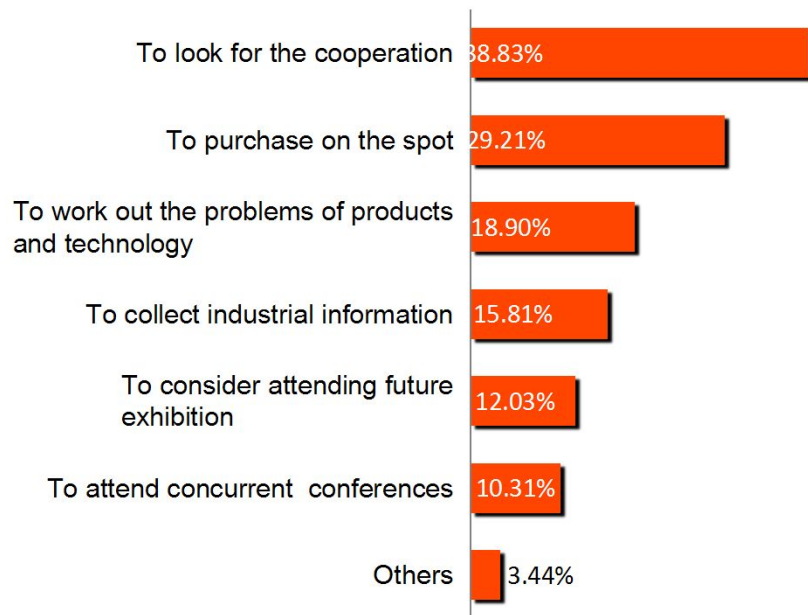


Chinese Mainland visitors distribute

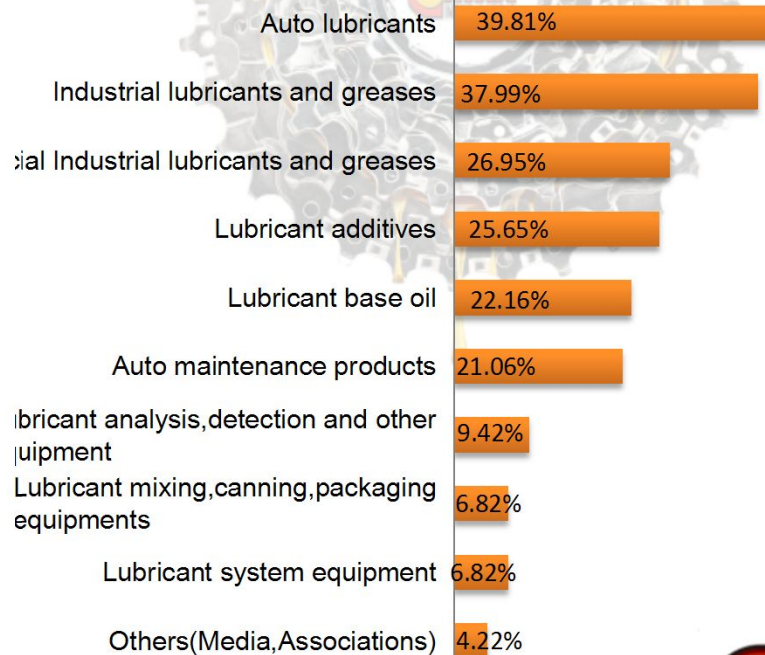




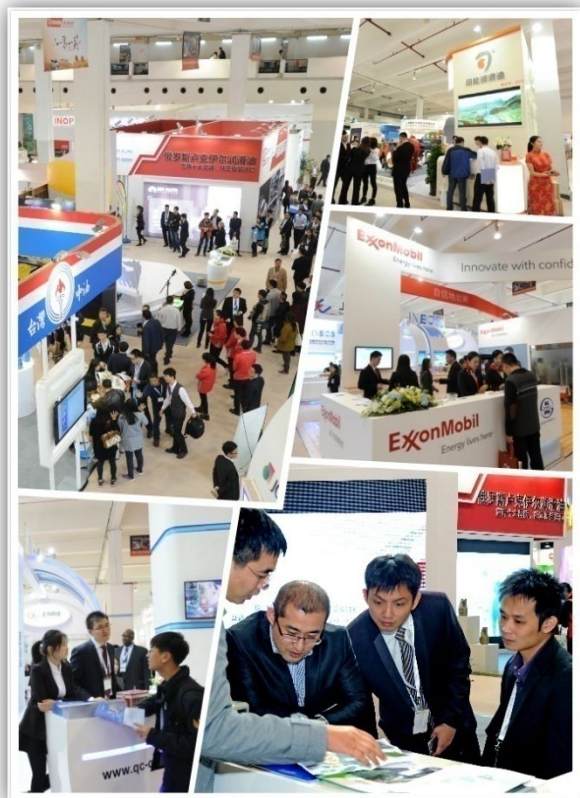
Purpose of the professional visitors



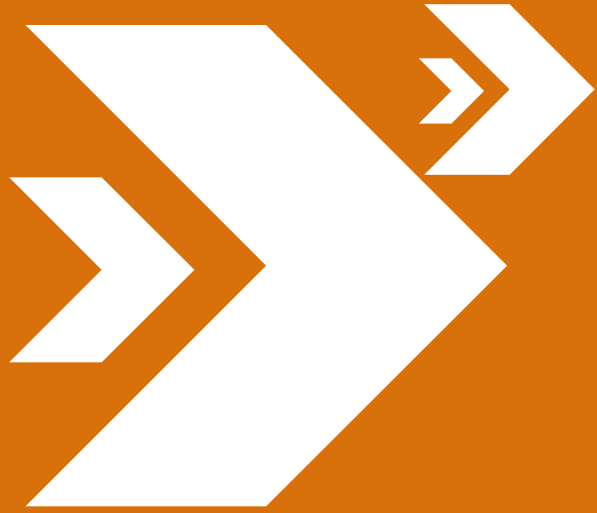
Visitors interested products



Types of Visitors



| | |
|--|--------|
| Suppliers of industrial lubricant products | 20.97% |
| Suppliers of special lubricants products | 18.40% |
| Distributors and Dealers of auto lubricant products | 15.84% |
| Distributors and Dealers of industrial lubricant | 15.64% |
| Suppliers of auto lubricants | 15.36% |
| Lubricant additives suppliers | 12.99% |
| The users of lubricant products | 10.82% |
| Suppliers of auto maintenance products | 5.52% |
| Lubricant base oil suppliers | 5.19% |
| Distributors and Dealers of maintenance products | 4.55% |
| Suppliers of lubricant... | 3.84% |
| Suppliers of lubricant analysis,detection and other... | 2.92% |
| Suppliers of the lubricant auxiliary equipment | 2.55% |
| Others | 0.14% |



Fringe Program



◆ **Over 10 attractive
fringe programs!**

Leading industry development

Meeting market demands

Promoting technology innovation

Concurrent activities

- 2015 China International Lubricants , Base Oils & Additives Conference
- 2015 Lubricant Industry Entrepreneurs Salon
- Lubricant Dealer and Distributor Experience Sharing
- Lubricant Dealer and Distributor Experience Banquet
- Lubricant Industry Wechat Marketing Training
- Metalworking Fluids Committee Unveiling Ceremony and Technology Seminar
- LubTop2015 China Lubricant Industry Annual Award
- 2015 International Fundamental Lubricant Training Courses
- GAZPROMNEFT-LUBRICANTS LTD Press Conference
- High-end Manufacturing Equipment Lubricant Seminar
- API Communication Seminar



www.interlubric.com

2015中国国际润滑油品 产业发展高峰论坛

2015China International Lubricants,
Base Oils & Additives Conference

2015年11月10日 上海

November 10, 2015 Shanghai

主办单位 Organizers:



上海市润滑油品行业协会
Shanghai Lubricant Trade Association



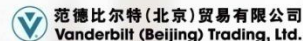
上海国际展览中心有限公司
INTEX Shanghai Co., Ltd

全程赞助 Main Sponsor:



中国石化润滑油有限公司
SINOPEC Lubricant Co., Ltd

其他赞助 Other Sponsors:



CRODA




独家合作媒体 Media Partner:





With the launch of “Made in China 2025” national strategy plan, **2015 China International Lubricants Base Oils & Additives Conference** was held on November 10 at Renaissance Shanghai Yangtze Hotel under the theme of “Lubricant Transformation in High-end Manufacture”. To bring the most authoritative industry trend analysis, and the most cutting-edge technology products release.

 [More details](#)



The forum included trend reports in the morning and “**Base Oils**” and “**Additives**” sub-conferences in the afternoon.





中国国际润滑油品及应用技术展览会

China International Lubricants and Technology Exhibition

2015润滑油行业企业家沙龙

2015年11月10日 · 上海

主办单位：



联合主办单位：



润滑油
MARKET
市场

特别合作单位：



speakers



Fei YuDong
SHANGHAI VC LUBRICATING OIL
CO., LTD
General Manager



Xu DengJun
Infinium
General Manager for
Greater China



Qian KaiNi
ICIS
Chief



Shi JunFeng
JIANGSU
LOPALTECH.CO.,LTD
Chairman of the Board



Zhu QingPing
FUCHS CHINA
CEO

➔ More details

2015 Lubricant Industry
Entrepreneurs Salon

2015 Domestic Lubricant Dealer and Distributor Program

This program aims to present lubricant distributors and dealers an objective and comprehensive platform to understand the Chinese lubricant industry for a whole picture and to help them to find the ideal brand and products for cooperation.

At same time it brings lubricant distributors and dealers professional training on technology and marketing as well as opportunities for exchanging experience.



Visiting 16th Lubricants exhibition



Lubricant Industry Wechat Marketing Training



Lubricant Dealer and Distributor Experience Sharing



On-the-spot investigation and learning in lubricant enterprise



Lubricant Dealer and Distributor Experience Banquet



Lubricant Dealer and Distributor 2-day Nanjing travelling



 **Review !**



LubTop2015

China Lubricant Industry Annual Award

【Time】 : 2015.Nov.10th

【Location】 : Renaissance Shanghai
Yangtze Hotel

16th China International Lubricants and Technology Exhibition

2015 International Fundamental Lubricant Training Courses



【Time】 : 2015.Nov.12th

【Location】 : INTEX Shanghai



Metalworking Fluids Committee Unveiling Ceremony and Technology Seminar

【Time】 : 2015.Nov.11th

【Location】 : INTEX Shanghai

02

【Time】 : 2015.Nov.11th
【Location】 : INTEX Shanghai



01

【Time】 : 2015.Nov.11th
【Location】 : INTEX Shanghai

GAZPROMNEFT-
LUBRICANTS LTD
Press Conference



High-end Manufacturing
Equipment Lubricant
Seminar

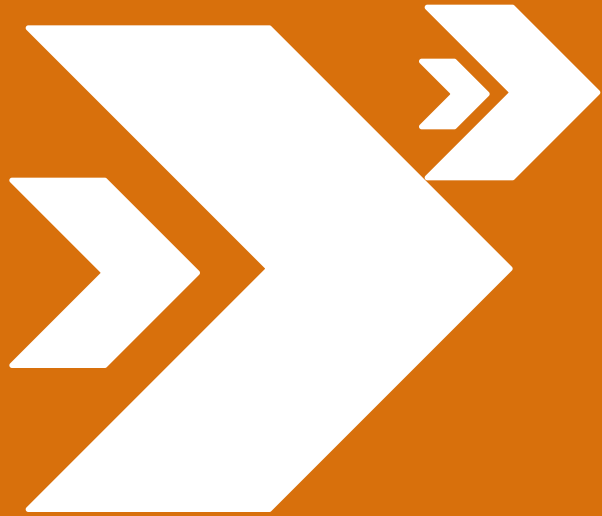


API
Communication Seminar

03



【Time】 : 2015.Nov.11th
【Location】 : INTEX Shanghai



Publicity

16th China International Lubricants and Technology Exhibition

多渠道宣传



Official website

Annual advertising opportunities ,online exhibition platform available

Wechat

Effective interaction among professional fans ,the sustained attention to industry information , release free business news



Media cooperation

More than 50 domestic and foreign business magazines and websites



The global network

Cooperation with many international news agencies ,information geometric transfer



Off-line activities

Hold lubricating salons promotion through industry related activities



Personalized publicity scheme

Tailored effective propaganda plan combined with your brand positioning and promotion needs



Exhibition tickets

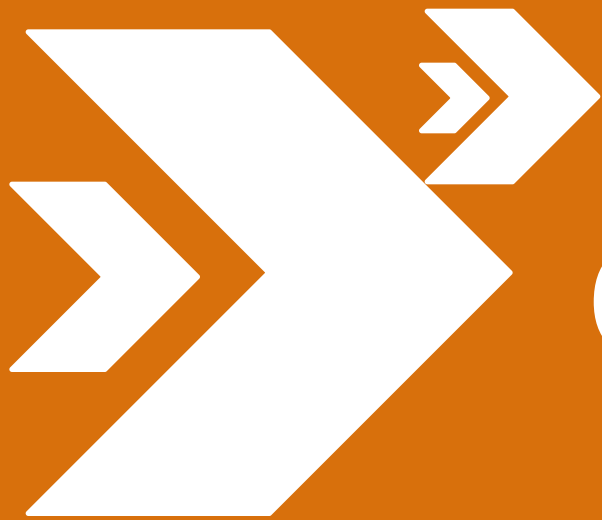
Direct mail to domestic audience , warm-up in advance



EDM

Sent to the domestic and foreign audience base monthly delivering the latest show updates





Comments

16th China International Lubricants and Technology Exhibition

The quality of customers is quite good. And the stuff are very helpful .I enjoy their professionalism and good customer relationship.

Pauifar Kaur
Emery Oleochemicals (M)

01

As the exhibitors , I'm satisfied with committee's work , media propaganda and the number of audience .Additionally, official contractor services and official hotel services are good too.

Mr. Zhang
CPC Corporation , Taiwan



02



03

I am quite satisfied with the part of oil analysis and additives in international courses . Looking forward for further courses.

Mr. Ma
Shanghai Advanced Research Institute,
Chinese Academy of Sciences

The effect of forum is very good. But, I hope it could be held in one and a half day in the future .

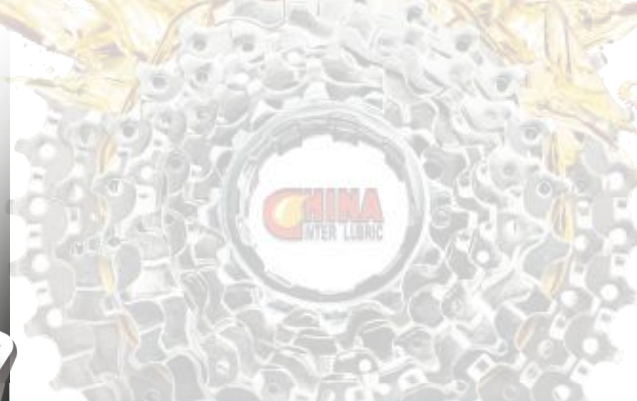
Mr.Cao
Castrol (Shenzheng) CO.,Ltd.

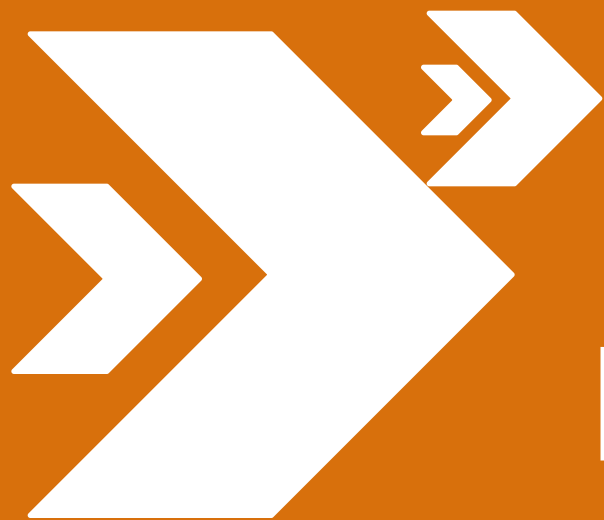
04

This is a great platform for us to demonstrate our commitment in the industry. And also to display our market technical resources.

Skip Thomas
ExxonMobil

05





2016 Inter Lubric China

17th China International Lubricants and Technology Exhibition



Exhibition

17th China International Lubricants and Technology Exhibition

Time

September 20-22, 2016

Location

China Import and Export Fair Complex

TIPS

◆ 17th China International Lubricants and Technology Exhibition's booth booking will open on Feb. 15th

Exhibition Profile

- Automotive lubricant products and automotive chemical maintenance products
- Industrial lubricating oil and grease
- Metal working lubricants and fluids , anti-rust materials
- Lubricant additives and base oil
- Lubricant system and machinery
- Packing , charging and mixing equipments for lubricating production
- Testing, quality control , recycling , assessment technology and equipment for lubricant product
- Lubricating human resource , consultancy , media and etc.

Booth Price

| Area | Shell Scheme (USD) | Space Only (USD) |
|------|----------------------|--------------------|
| A | 2300/9m ² | 230/m ² |
| B | 2000/9m ² | 200/m ² |

Thank You!



Contact us

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E-mail: liujun@intex-sh.com ; guyuan@intex-sh.com

◆If you_have any suggestion for further exhibition ,please contact us anytime. We appreciate your feedback . Thank you!